

1
BUSINESS IDEA
-PCBs for demanding electronics
-Advanced Solutions
-High quality
-Short delivery times

2
ATTITUDE TOWARDS OUR CUSTOMERS
-Partnership
-The customer pays our salaries

3
MAIN ADVANTAGES OVER COMPETITORS
-Predominance as a result of marketing
-Personal contact
-Responsiveness
-Professional competence

MISSION STATEMENT
GS SWISS PCB

4
RELATIONSHIP WITH EMPLOYEES
-Flexibility
-Entrepreneurship
-Nurturing
-Fair compensation
-Optimal workplace

5
ENVIRONMENT PROTECTION
-Saving of energy
-Reduction of pollutants
-Waste recycling
-Abide to the law

6
PRODUCTIVITY
-Healthy advancement: both in quality and quantity
-Long-term continuity
-Reinvestment of profits into technological progress